

INFORMATION BULLETIN 2024

Fellow Programme in Management (FPM)

Executive Fellow Programme in Management (EFPM)

(Approved by AICTE, Ministry of HRD Govt. of India)

Birla Institute of Management Technology Plot No. 5, Knowledge Parks II, Institutional Area, Greater Noida, Uttar Pradesh Tel: +91-120-6843000 - 010

VISION

Developing responsible leaders with an entrepreneurial mindset and striving for sustainability

MISSION

- To be the preferred choice for students, faculty, professional staff and recruiters.
- To create and disseminate knowledge for positive societal impact.
- To inculcate innovative, technological, entrepreneurial and global mindset.
- To equip faculty and students with responsible leadership qualities.
- To promote sustainability in all activities.

ABOUT THE INSTITUTE

The Birla Institute of Management Technology (BIMTECH) was established in 1988 under the aegis of the Birla Academy of Art and Culture. The Institute is supported by the B.K. Birla Group of Companies.

Late Dr. (Smt.) Sarala Birla, Chairperson of Birla Academy and Sri. B K Birla, Chairperson of the B K Birla Group of companies are the founders of this business school. The Institute is governed by an eminent Board of Governors mostly drawn from the top echelons of industry, academia and regulator.

The fully residential campus of BIMTECH is located in the National Capital Region (NCR). Its ambience is predominantly green. It has an enviable infrastructure fully connected with Wi-Fi facility.

Over 65 faculty members with brilliant academic and industry track record engage the students and research scholars. Their efforts are supplemented by inputs from guest faculty serving the industry in senior positions working in areas like manufacturing, marketing, finance, operations and strategy. Presently, 14 bright, full time research fellows and 24 part time scholars are carrying out research on industry relevant issues.

The academic pursuits of students are fully supported by a modern, well stocked library and seven state-of-the-art data bases. BIMTECH has international academic tie ups with several leading European, American, Asian and African centres of management education under which there is a regular exchange of students and faculty.



CENTRE FOR RESEARCH STUDIES

he Centre for Research Studies conducts doctoral programme as well as research seminars, conferences and workshops. It has been one of the earliest centres of its kind in private business school in the country. The Centre has influenced policy and structure of many organizations through its research output. The Centre offers a Fellow Programme / Executive Fellow Programme in Management under the aegis of AICTE. This programme is run on the pattern of that offered in leading IIMs.

Goals

- Equip students with skills of effective learning.
- Equip students with skills to design doctoral research.
- Equip students with skills to conduct doctoral research.
- Equip students with ability to produce publishable research outputs.

THE KNOWLEDGE RESOURCES

BIMTECH Knowledge Centre

BIMTECH Knowledge Centre is an essential component of BIMTECH's research and education effort. The combination of carefully selected traditional and digital resources and supported by exceptionally fast response service provides BIMTECH community with a library that is worthy of this world class institution.

The enthusiasm and commitment of talented Library staff and the support of top management make the Library a most lively place on the campus providing a friendly environment that enables learning and advancement of knowledge. It extends research and publication assistance to postgraduate students and research scholars. Seven top data bases assist in research.

BIMTECH's Knowledge Centre is well equipped with precious Books, Textbooks, Reference Books, Periodicals and Journals. The students/researchers can freely access these books and references. It is supported by a large well ventilated two floored reading-room, which has a separate section for research scholars.

The Library is enriched with digital facilities and computer systems. Free access to them is made available to the students, ex-students. research workers, faculty, staff and visitors. The library frequently displays and exhibits various books, particularly new arrivals.

BIMTECH Publications:

Journals:

- 1. Business Perspectives
- 2. South Asian Journal of Management Cases
- Shodh Gyaan
- 4. Shodh Vaarta

Newsletter:

1. Vrittant

E-Resources

- The library is having below mentioned e-resources:
- Standard Site License for Harvard Business School Content
- The Case Centre
- 3. Scopus
- 4. ACE Equity
- CMIE Industry Outlook
- Indiastat 6.
 - Emerald –ejournal Collection
- 8. Passport GMID (Euromonitor)
- 9. EBSCOhost 10. Proquest
- 11. Turnitin-Anti plagiarism software
- 12. DELNET (Institutional Membership)
- 13. National Digital library (Institutional Membership) 14. Atlas.ti
- 15. TickerPlant
- 16. NPTEL (The National Programme on Technology Enhanced Learning)
- 17. Shodhganga

Print Resources

Books : **Print Periodicals:**

Newspapers: Thesis:

Electronic / Digital Resources **Online** Database **Online Journals (Full Text):** E-Books: Non-book Material (CDs /DVDs): E-photographs:

84410 152 (National 129 & International 23) 14 95





THE PROGRAMME

Fellow Programme in Management (FPM)

Fellow Programme in Management (FPM) is a full time doctoral level programme with those admitted getting a scholarship. The Institute has introduced this programme, which is approved by All India Council for Technical Education (Ministry of HRD, Govt. of India), with an objective to groom talented young researchers to be innovative thinkers and real world solution providers seeking opportunities in academics or industry. The FPM effectively draws from the research strengths of faculty members at BIMTECH who have cutting-edge research competence. This programme is both academically rigorous as well as highly relevant to the needs of today's globalised business.

In addition to training future researchers in the domain of business education, this programme also serves to boost research capability and invigorate motivation and creativity. FPM scholars are expected to be involved as research/teaching assistants and strive to be coauthors with faculty members making it a win-win proposition for the scholars as well as the mentors.

The research focus of FPM programme leads to state-of-the-art research insights. This contributes both to the research scholars getting new knowledge and to the institute in bringing the new knowledge to the classroom. Leading Business schools around the globe, without exception, have this feature in their curriculum.

FPM is aligned to our mission of creating and disseminating knowledge in global context which suitably places our fellows as future faculty and industrial researchers. It embodies our assurance of being a class apart; being innovative. Ultimately, it enables us to have a superior impact on academia as well as industry. Those admitted in this programme are provided scholarships.

Executive Fellow Programme in Management (EFPM)

The Executive Fellow Programme in Management (EFPM) at BIMTECH approved by All India Council for Technical Education (Ministry of HRD, Govt. of India) is a doctoral level programme designed to gratify the erudition needs of working business executives. EFPM scholars are required to attend classes only on Saturdays and Sundays during the course work. It prepares executives for careers in management teaching research in management practice and consulting helps the executive in their current management roles. It helps the executive maximize his/her effectiveness as an educator or practitioner. The EFPM is designed to enhance the research and consulting skills of the executive. The Programme is also expected to increase the executives' understanding of research methodology and techniques applicable in business.

Best Thesis Award

Every year the best thesis is awarded the Jagdish N Sheth Award, which comprises a cash award of Rs. 50,000. Application is invited from candidates who have submitted the thesis during the year of the award (July to June). The applications are considered by a committee which goes through the thesis and interacts with the candidates to decide the best thesis.



NFORMATION BULLETIN 2024

Areas of Research

Building on the strength of BIMTECH faculty, currently FPM/EFPM is offered in following business disciplines:

- Business Communication
- Economics
- Finance, Insurance and Risk Management
- Information Technology
- Marketing& Retail
- OB & HR
- Operations and Decision Science
- Strategy, Innovation and Entrepreneurship
- Sustainability and CSR

The Candidates are expected to enroll in one of the broad area stated above prior to commencement of the programme. They may be allowed to change the area till the end of the course work. Once the thesis proposal is approved, any change in area is generally not allowed.



FPM / EFPM Eligibility Criteria

BIMTECH looks for candidates with a consistently good academic record, professional accomplishments and a strong urge to contribute to the movement of knowledge creation and dissemination in the field of management. A candidate for FPM/EFPM should have:

- A master's degree or equivalent in any discipline with at least 60% marks or equivalent grade point average recognized by AICTE /AIU with a Bachelor's degree /equivalent qualification after completing higher secondary schooling (10+2) or
- Five year integrated Masters Degree Programme in any discipline with at least 60% marks, obtained after completing higher secondary schooling (10+2) or equivalent or
- Qualified CA/CS/ICWA with minimum 50% marks along with B.Com Degree

Experience and Age Requirements

In addition to the academic qualification, candidates applying for EFPM need to have a minimum of 5 years of managerial/executive/teaching experience. The maximum age limit is 50 years for EFPM candidates and the maximum age limit is 45 years for FPM candidates

Selection Process for FPM / EFPM:

The selection process will consist of Entrance Test followed by presentation of Research Proposal and Interview.

The applicants are selected on merit.

Interested candidates may contact office of the Centre for Research Studies (CRS) for further inquiry. Information Bulletin of the program along with admission form is available online. Payment of application is Rs. 3,000/-(non refundable) through the online portal.

COURSE STRUCTURE OF FPM/EFPM 2023

Semester	Course Code	Course Name	Credits
Semester I	FPM3101	Basics of Literature Review (Module)	3
	FPM3102	Philosophy and Theory of Research (Core)	3
		Domain Course I (Elective)	3
	FPM3103	Quantitative Research Methods (Core)	4
	FPM3104	General Management – Case Writing (Core)	3
Semester II		Domain Course 2 (Elective)	3
	FPM3106	Writing Research Paper (Core)	3
	FPM3107	Qualitative Research Methods (Core)	4
	FPM3108	Scale Development and Testing (Module)	2
		Domian Course 3	3
Semester III	FPM3109	Course of Independent Study (Seminar)	3
	FPM3110	Methods of Choice (one qualitative method or one quantitative or mixed method) (Seminar)* PLUS	3
		Designing Courses for Significant Learning (Elective) for FPM Scholars only (3 credits)**	
		Total Credits	34

* Scholars need to select either one quantitative method or one qualitative method for in-depth self-study and make presentations. ** Courses offered under 'Additional Credits' will be compulsory for the FPM scholars but optional for EFPM scholars.As such classes for these courses shall be held on weekdays and may have credit between I-4. An FPM scholar will be required to complete courses offered under the category of 'Additional Credits' during the Semester III of the course work. In case an EFPM scholar wishes to take up these courses, she/he will be free to choose the course/s that she/he wishes to take up. However, the scholar will have to attend the courses of their choice, on the days when the courses are scheduled.

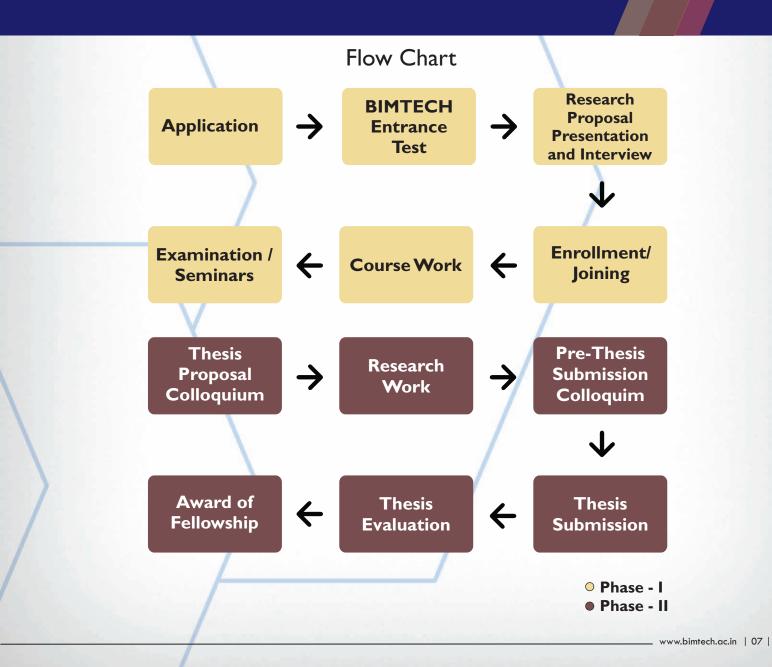
Programme Component	Minimum Time	Maximum Time	
Fellow Programme in Management (FPM)			
PGP-level courses (if required)	3 PGP terms (9 months)	18 months	
Fellow Programme-level courses	3 FPM Semesters (18 months)	4 FPM Semesters (24 months)	
Successful Proposal Defense	Within 3 months after Examinations & Seminars	Within 6 months after Examinations & Seminars	
Thesis Submission	After 2 years 6 months of completion of course work	3 years 6 months of completion of course work*	
Executive Fellow Programme in Management			
Fellow Programme-level courses	3 FPM Semesters (18 months)	4 FPM Semesters (24 months)	
Successful Proposal Defense	Within 3 months after Examinations & Seminars	Within 6 months after Examinations & Seminars	
Thesis Submission	After 2 years 6 month of completion of course work		

* Any further extension may be granted by the Director/Dean (Research)/ Chairperson (Doctoral Programmes) upon request of the candidate.





Progression in FPM/EFPM



PROGRAMME FEE & EXPENSES

FEE AND EXPENSES (FPM SCHOLARS)

Tuition Fee (waived)	Rs. 80,000/- p.a.
Accommodation	Payable on actual basis - subject to availability
Course Material Cost	Rs. 1,500/-
Security Deposit (Refundable)	Rs. 20,000/-
Scholarship	• 1st Year – Rs. 40,000/- • 2nd Year – Rs. 45,000/- • 3rd & 4th Year – Rs. 50,000/- Per month

One Time Research Grant for attending Doctoral Consortium and/or Conference, Seminar at National and International level – upto Rs. 1,80,000/-

FEE AND EXPENSES (EFPM SCHOLARS)	
Tuition Fee:	Rs. 80,000/- p.a. (for Indian Scholars)
Accommodation	On actual basis depending upon the type of room, if available*
Course Material Cost	Rs. 1,500/-
Security Deposit (Refundable)	Rs. 20,000/-
	*only on weekends when classes are held.

*only on weekends when classes are held.

- After 4 semesters, the tuition fee will increase by Rs. 10,000 every year. In case of inordinate delay in completing the course work, admission in the programme may be cancelled.
- Rs. 100/- per day will be charged as late fee after the due date for the next 15 days; thereafter the late fee will be increased to Rs. 200/- per day. Dues should be cleared within six months from the due date, otherwise his/her candidature will be recommended to be terminated.
- Rs. 1500/- per paper will be charged for re-examination. Re-examination will be allowed only twice in each paper.
- The institute reserves the right to charge any other fees from the students or increase the above fees if necessary. Due notice shall be given, while making such changes.



List of Guides

List of Chair - TSC

Sr. No.	Name of Faculty	Area / Link for Profile	QR Code
1.	Dr. Vyas Poonam	Business Communications https://www.bimtech.ac.in/faculty/dr-poonam-vyas/	
2.	Dr. Das Khanindra Ch.	Economics https://www.bimtech.ac.in/faculty/khanindra-ch-das/	
3.	Dr. Jain Monika	Economics https://www.bimtech.ac.in/faculty/monika-jain/	
4.	Dr. Misra Pooja	Economics https://www.bimtech.ac.in/faculty/pooja-misra/	
5.	Dr. Bhatia Meena	Finance, Insurance and Risk Management https://www.bimtech.ac.in/faculty/meena-bhatia/	
6.	Dr. Chattoraj Abhijit Kumar	Finance, Insurance and Risk Management https://www.bimtech.ac.in/faculty/abhijit-k-chattoraj/	
7.	Dr. Jain Girish	Finance, Insurance and Risk Management https://www.bimtech.ac.in/faculty/girish-jain/	
8.	Dr. Prabina Rajib	Finance, Insurance and Risk Management https://www.bimtech.ac.in/faculty/dr-prabina-rajib/	
9.	Dr. Ramani L.	Finance, Insurance and Risk Management https://www.bimtech.ac.in/faculty/I-ramani/	
10.	Dr. Ramana TV	Finance, Insurance and Risk Management https://www.bimtech.ac.in/faculty/venkata-ramana-thanikella/	
11.	Dr. Katiyar Gagan	Marketing & Retail https://www.bimtech.ac.in/faculty/gagan-katiyar/	
12.	Dr. Malik Garima	Marketing & Retail https://www.bimtech.ac.in/faculty/garima-malik/	
13.	Dr. Priya Pankaj	Marketing & Retail https://www.bimtech.ac.in/faculty/pankaj-priya/	
14.	Dr. Sharma Anuj	Marketing & Retail https://www.bimtech.ac.in/faculty/anuj-sharma/	

List of Chair - TSC

Sr. No.	Name of Faculty	Area / Link for Profile	QR Code
15.	Dr. Sharma Veenu	Marketing & Retail https://www.bimtech.ac.in/faculty/veenu-sharma/	
16.	Dr. Shukla A.V.	Marketing & Retail https://www.bimtech.ac.in/faculty/arvind-shukla/	
17.	Dr. Chaudhuri Manosi	OB HR https://www.bimtech.ac.in/faculty/manosi-chaudhuri/	
18.	Dr. Malik Pooja	OB HR https://www.bimtech.ac.in/faculty/assistant-professor-of-ob-hr/	
19.	Dr. Mishra Shreya	OB HR https://www.bimtech.ac.in/faculty/shreya-mishra/	
20.	Dr. Shrivastava Navin Kumar	OB HR https://www.bimtech.ac.in/faculty/navin-kumar-shrivastava/	
21.	Dr. Dey A. K.	Operations, Decision Science https://www.bimtech.ac.in/faculty/a-k-dey/	
22.	Dr. Patel Gokulananda	Operations, Decision Science https://www.bimtech.ac.in/faculty/gokulnanda-patel/	
23.	Dr. Chaturvedi H.	Strategy, Innovation and Entrepreneurship https://www.bimtech.ac.in/faculty/h-chaturvedi/	
24.	Dr. Sahay A.	Strategy, Innovation and Entrepreneurship https://www.bimtech.ac.in/faculty/arunaditya-sahay/	
25.	Dr. Singh Rahul	Strategy, Innovation and Entrepreneurship https://www.bimtech.ac.in/faculty/rahul-singh/	



List of Member - TSC

Sr. No.	Name of Faculty	Area / Link for Profile	QR Code
1.	Dr. Manujata Gupta	Business Communications https://www.bimtech.ac.in/faculty/manujata-gupta/	
2.	Dr. Kapoor Meera	Business Communications https://www.bimtech.ac.in/faculty/dr-meera-kapoor/	
3.	Dr. Shrivastava Archana	Business Communications https://www.bimtech.ac.in/faculty/archana-shrivastava/	
4.	Dr. Arora Ruchi	Finance, Insurance and Risk Management https://www.bimtech.ac.in/faculty/ruchi-arora/	
5.	Dr. Sahore Nidhi	Finance, Insurance and Risk Management https://www.bimtech.ac.in/faculty/nidhi-sahore/	
6.	Dr. Tiwary Daitri	Finance, Insurance and Risk Management https://www.bimtech.ac.in/faculty/daitri-tiwary/	
7.	Dr. Garg Kapil	Information Technology https://www.bimtech.ac.in/faculty/kapil-garg/	
8.	Dr. Garg Ruchi	Information Technology https://www.bimtech.ac.in/faculty/dr-ruchi-garg/	
9.	Dr. Akalamkam Krishna	Marketing & Retail https://www.bimtech.ac.in/faculty/krishna-akalamkam/	
10.	Dr. Kumar Pradeep	Marketing & Retail https://www.bimtech.ac.in/faculty/pradeep-kumar/	
11.	Dr. Singh Pratibha	Marketing & Retail https://www.bimtech.ac.in/faculty/pratibha-singh/	
12.	Dr. Uddin SM Fatah	Marketing & Retail https://www.bimtech.ac.in/faculty/s-m-fatah-uddin/	
13.	Dr. Dash Itilekha	OB HR https://www.bimtech.ac.in/faculty/itilekha-dash/	
14.	Dr. Gupta Jaya	OB HR https://www.bimtech.ac.in/faculty/jaya-gupta/	

List of Member - TSC

Sr. No.	Name of Faculty	Area / Link for Profile	QR Code
15.	Dr. Tiwari Himanshi	OB HR https://www.bimtech.ac.in/faculty/himanshi-tiwari/	
16.	Dr. Jamini Ranjan Meher	OB HR https://www.bimtech.ac.in/faculty/jamini-ranjan-meher/	
17.	Dr. Bishnoi Sourabh	Operations, Decision Science https://www.bimtech.ac.in/faculty/sourabh-bishnoi/	
18.	Dr. Bose Amarnath	Operations, Decision Science https://www.bimtech.ac.in/faculty/amarnath-bose/	
19.	Dr. Ghosh Somonnoy	Operations, Decision Science https://www.bimtech.ac.in/faculty/somonnoy-ghosh/	
20.	Dr. Mishra Aseem Kumar	Operations, Decision Science https://www.bimtech.ac.in/faculty/aseem-kr-mishra/	
21.	Dr. Singh Archana	Operations, Decision Science https://www.bimtech.ac.in/faculty/archana-singh/	
22.	Dr. Bamel Nisha	Strategy, Innovation and Entrepreneurship https://www.bimtech.ac.in/faculty/dr-nisha-bamel/	
23.	Dr. Bharati Rupambika	Strategy, Innovation and Entrepreneurship https://www.bimtech.ac.in/faculty/rupambika-bharati/	
24.	Dr. Jain Prateek	Strategy, Innovation and Entrepreneurship https://www.bimtech.ac.in/faculty/dr-prateek-jain-2/	
25.	Dr. Kulshrestha Reeti	Strategy, Innovation and Entrepreneurship https://www.bimtech.ac.in/faculty/reeti-kulshrestha/	
26.	Dr. Rishi Abha	Strategy, Innovation and Entrepreneurship https://www.bimtech.ac.in/faculty/abha-rishi/	
27.	Dr. Singh Shalini	Strategy, Innovation and Entrepreneurship https://www.bimtech.ac.in/faculty/shalini-singh/	
28.	Dr. Roy Vineeta Dutta	Sustainability and CSR https://www.bimtech.ac.in/faculty/vineeta-dutta-roy/	

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